

THE MAGIC SPHERE

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A PLAYFUL APPEARANCE CONCEALING PERFECT TECHNOLOGY:
THE NEW "MYSTERY SPHERE" CLASP CREATED BY JÖRG HEINZ.

▬▬▬ **WHAT THOSE WHO WANT** to outdo themselves need above all, in addition to talent, skill, patience and perseverance, is a great idea. For Jörg Heinz, who started creating "the world's most beautiful palaces" in the 1970s, this meant nothing more and nothing less than rediscovering the sphere clasp. "That's easy" is what anybody will think at the sight of this wonderfully changeable object that is both fastening device and an eye-catching center piece of a necklace. But it's exactly this playful simplicity that reveals the creator's artistry, as anybody involved in creative work will know only too well.

But let's take a closer look at this new clasp. It is reminiscent of a magic sphere that conceals a mystery – or much rather two mysteries because each of the two openings, one in the front and one in the back, reveals a different treasure such as a sparkling solitaire diamond, for example, or a glistening surface pavéd with brilliant-cut diamonds, a lustrous pearl or a radiant colored gemstone. With a soft click, which sounds as rich as the door of a luxury limousine falling shut, the sphere opens and closes while at the same time metamorphosing in a contemporary, playful manner. You might wonder how many variants can be obtained playing like this. – Quite a few, because as it is, each sphere has several "faces": Each side can either be entirely open, half-open or closed, which already makes for three variants, plus the look of the closed opposite side whose parts form an even or an S-shaped seam, depending on the model. If you also consider that Jörg Heinz currently offers 12 different models of this new clasp, you have a wide range of options to fulfill your personal wishes.

Of course, we could give you a more detailed description of this creation. We could tell you about the axis, which represents the essence of the new technology, or about the

V-shaped opening which, on the left and on the right, accommodates the sphere's clasp mechanism. But to get a proper impression, you need to actually pick up this jewelry creation and explore it with your fingers. A click reveals a narrow gold surface which, click, click, widens to present itself as a bottomless lake. Or – click – a sparkle appears in the opening and – click, click – turns into a one-carat diamond.

Company founder and senior manager Jörg Heinz is just as proud of this new JH clasp as junior manager Martin Heinz, his son, and the entire team of the family-run company which celebrated its 40th anniversary last year. With this new clasp they have accomplished a real feat, something confirmed not only by just looking at this new product but also by the great interest demonstrated by the sector which had been eagerly waiting for this novelty's first presentation at the Inhorgenta Europe fair in Munich earlier this year. It is a prime piece of jewelry and will be the basis for an entirely new line. After all, the entrepreneurs from Neulingen leave no doubt about the fact that creativity, combined with supreme craftsmanship, will also be the driving force of success in the future. ▬▬▬

THE "MYSTERY SPHERE" CLASP CREATED BY JÖRG HEINZ HAS MANY APPEALING FACETS. WHETHER OPEN, HALF-OPEN OR CLOSED, IT IMPRESSES THE BEHOLDER WITH ITS CAPTIVATING BEAUTY, EXCEPTIONAL QUALITY AND PLAYFUL ELEGANCE.

